# Patrick Delaney

Portfolio:  delaney.design
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## NOTEWORTHY CLIENTS

Nasdaq.com, MIT Technology Review, Harvard Business Review, the Obama Foundation, SeatGeek, AirMail News, Lowercase Capital, Goldman Sachs, McKensie, Meat & Livestock Australia, Bob Evans, Sizzler, Gold Star Chili.

## AWARDS + RECOGNITION

2024    Webby Nominee Best Magazine
2021    Apple Keynote Feature - AirMail

## SKILLS

UX/UI design, design systems, accessible design, agile frameworks, responsive design, web/native, copywriting, information architecture, usability testing, wireframing, prototyping, digital branding, interaction design.

## TOOLS + TECH

Figma/FigJam, Framer, Webflow, Adobe Creative Suite, Sketch, Storybook, JIRA, Confluence, Invision, Xcode, Android Studio, Git, Github, Chrome DevTools/Lighthouse, Looker, Mixpanel.

## LANGUAGES + CODE ENVIRONMENTS

HTML/CSS, React.js, Node.js, 11ty, Jeckyll, Gatsby.js, Cordova, Wordpress, Javascript, Coffeescript, jQuery, Pug.js, Bootstrap.

## EDUCATION

**Northern Kentucky University, 2008-12**
BA English + Web Design

## WORK

**Senior Product Designer, SeatGeek 2023 – 24**
**New York, NY**
Oversaw the complete redesign of SeatGeek's fan-2-fan ticket resale flow. Proposed, built, and shipped bulk selling and AI pricing features across web and native platforms.

Conducted user testing and data analytics across project lifecycle. Proposed and advocated future tracks of work both within and outside the seller team.

Guided design for multiple development teams while communicating said team's initiatives to stakeholders at every level of the company.

**Senior Product Designer, Postlight  2019 – 23**
**New York, NY**
Proposed, designed, and shipped web/native applications for over half a dozen clients including  Nasdaq, MIT Technology Review, Harvard, and Obama Foundation.

Conducted user research, IA mapping, copywriting, and branding explorations. Led clients through prototyping and brainstorming sessions, guiding stakeholders and securing team-wide buy in throughout the project lifecycle.

**Frontend Dev + Design, Creative Licence Digital 2015 – 18**
**Sydney, Australia**
Led the design and front-end UI/UX development of over half a dozen company and client properties.

Oversaw the rebranding of our largest client's flagship online service while establishing, developing & advocating their UI architecture.

Collaborated with and managed a rotating team of up to ten back-end developers while overseeing, reviewing, and coaching junior designer hires.

**Frontend Developer, ZipScene 2013 – 15**
**Cincinnati, OH**
Designed and developed Ember.js, Node.js, and Wordpress websites for over a dozen major national restaurant chains.

Collaborated with back-end developers and graphic designers to rapidly prototype, develop, and ship data-driven mobile and web apps.